"Be the Solution" Vater Bottle Fundraiser



"Be The Solution" Fundraiser is the perfect opportunity to raise money and environmental awareness!



Step 1: Choose bottle.



Step 2: Determine dates.



Step 3: Promote, Sell & Succeed

Water Bottle Fundraiser

Introducing a terrific new way for your organization to earn vital funding while promoting conservation of Earth's resources.

Be The Solution

This is more than a fundraiser, it's a fun, interactive, opportunity for your students to become part of a revolutionary, environmental solution! Fostering environmental stewardship is important. Reusable water bottles can be used over and over again, helping reduce precious resource consumption, landfill space and environmental degradation.

A Meaningful Fundraiser

Host a profitable *and* meaningful fundraiser with Peace, Love & Planet's, **"Be the Solution" Reusable Water Bottle Fundraiser.** Achieve your organizations financial goals while encouraging students to incorporate sustainable behaviors into their lifestyles with affordable, durable, reusable water bottles.

More Than A Bottle



The goal is to educate and motivate! All bottles come with a QR code that links to the inspiring Peace, Love & Planet (PLP) mobile website. The site has two distinct features; compelling facts about the Earth and an optional tracking tool.

Kids, using a smart phone or a computer, can log on and learn how individual actions impact the planet. This fun, interactive, learning component is created to educate kids about the importance of conservation and being less wasteful. Additionally, kids are challenged to track bottle usage and can compete against each other, different schools or teams. By motivating kids to be environmentally responsible citizens, they will contribute to the health and sustainability of our communities and future generations!

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Extraction

Production

Environmental Degradation

Water Bottle Facts



Need a compelling reason to use *reusable* water bottles? Consider these staggering facts:

- → Bottled water can cost up to 10,000 times more per gallon than tap water.
- → Bottled water production uses approximately 1.5 million barrels of oil annually—enough to run 100,000 cars for a whole year.
- Millions of gallons of water are used to make the plastic bottles.
- Twice as much water is consumed in the purification process then what goes into the bottle.
- Nearly 90 percent of water bottles are not recycled and wind up in landfills.
- → It takes thousands of years for the plastic to decompose.
- → Tap water is actually held to more stringent quality standards than bottled water.



Engage, Educate, Execute, Achieve







front **Be the Solution**(Name)

- 1. Download QR App.
- 2. Scan with smart phone or go to PeaceLovePlanet.org
- 3. Earn to Learn
- 4. Become the solution

back optional

*School logo

*Add school logo for additional fee.

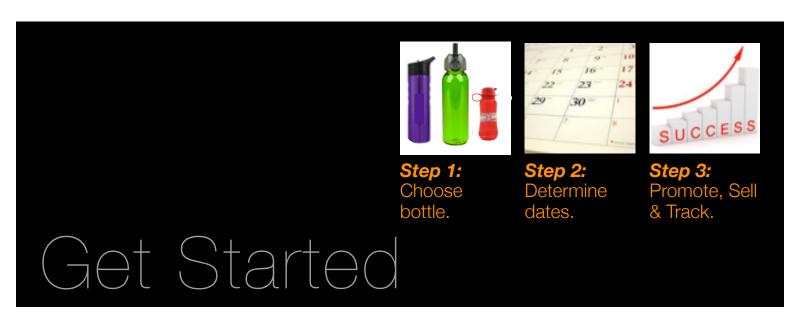
"Be The Solution" Water Bottles

There are thousands of reusable bottles choices. The problem is, many leak, break or are not dishwasher safe. These specific bottles have been kid tested and parent approved. Leak proof, BPA free, dishwasher safe, and competitively priced to stimulate bottle purchase. Large, screw on lids make it easy to add ice and water. Suggested retail pricing is *below* typical retail outlets while optimizing your profits to help you achieve your goals. No hidden cost, shipping and set up fees are calculated into the total cost.

Details

Choose from 3 unique bottles to fit your needs.

- 1. <u>6oz. Lunchbox Bottle:</u> Ideal for elementary students! Fits into lunch boxes and provides a "waste-free" alternative to expensive, juice boxes. Available in 3 colors. 24 bottle minimum.
- 2. <u>Large 600ml Plastic Bottle:</u> Flip lid with carabiner to attach to backpack. Available in 8 fabulous colors to match your team spirit! *100 bottle minimum. *24 minimum qty available in Green only.*
- 3. <u>Large 600ml Stainless Steel.</u> Perfect for the classroom or on the field. Flip-n-sip closure. *100 bottle minimum. Available in 7 fabulous colors to match your team spirit!



You have decided to host a "Be the Solution" Fundraiser. Terrific! Here is a quick checklist to help you and your team organize your event.

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\Box	Recruit volunteers (parents and students) who will promote and sell bottles.
	*Student led fundraisers are extremely successful!
	Determine fundraising financial goal \$ (See page 8, Water bottle cost analysis)
	Select a bottle that best meets your needs. Go to www.PeaceLoveandPlanet.org for bottle
	photos and details.
	Determine fundraising dates and how / where you will sell bottles.
	Decide on bottle quantity
	All bottles come with a QR code that links to our mobile website. Kids, using a smart phone
	or computer, can log in and compete against each other, different schools or teams by
	tracking bottle usage. You will be assigned a private account for tracking student
	consumption. What group name (or team) do you want listed on site?
	Submit order by completing application.
	Promote your fundraiser! Download the "Be the Solution" Water Bottle Fundraiser PDF
	poster to market event. Hang in front lobby, by water fountains, gymnasium, and cafeteria to
	advertise and insure success!
	Post fundraiser information on group emails, newsletters, social media sites and parent
	forums. Send weekly reminders. Generic newsletter available at PLP website.
	<u>Track</u> consumption. Download chart to fill in student names and recognize their outstanding
	efforts!
	Track sales. Chart the success of your fundraiser and post in a visible location. Announce
	on AM announcements, sporting events, etc.
	<u>Celebrate!</u> At the end of your fundraiser, make sure you post fundraising achievements AND
	top students! Announce during morning announcements or at an assembly.

Thank you for promoting environmental stewardship in your school and community!

Water Bottle Fundraiser Application



Today	's Date (mm/dd/yy):	Have you orde	ered from us before? Y	íes O No O
Group	Name:	Fundraiser sta	rt date:	
Conta	act Person:	Requested Wa	ater bottle delivery dat	e:
Billing	address:	Optional <u>"Be t</u>	<u>he Solution" contest t</u>	racking details:
State:	zip:Zip:zip:zip:zip:zip:zip:zip:zip:zip:zip:_zip:	students can s mobile web sit are automatica	I be assigned a private scan QR code on bott te to track bottle cons ally tallied. Available on le	tle and log onto sumption. Results arge water bottles on
City:_		Start:	End da	ite:
Terms 1. OI 2. 50 3. Ba 4. \$2 5. No 6. "B	Zip: rders must be placed 4 weeks prior to fu *Allow additional week if adding group I 0% deposit due at time of order. See Payalance due upon delivery. 20 service charge will apply for any boun orefunds on unsold bottles. 3e the Solution" tracking can be extended ayment options: 1 Mailing a check with this order form. Mail to: Peace, Love & Planet, 21603 2 Charge my credit card for this order. 3 Faxing this order form with an official upon delivery. 4 Bill me via Paypal. Email address (if II in below for payment option 2 and fax the second service of the second second service of the second second second service of the second seco	(calculated on Orndraiser start date. logo. Email artwork in ment options below: Code checks. Id or reactivated for additional behavior and the code checks. Beauford Ln. Northvill school purchase orded different from above)	illustrator eps or jpeg Checks and CC acce ditional events. le, MI 48167 er and paying balanc	e of invoice
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Bi	Iling Address:	City:	State:Zip:_	
Ex	xp. date/ 3 or 4 digit verification	on #:		
Si	gnature:			

Water Bottle Order Form



Step 1: Choose your Bottle	Lunch Box Bottle: Lunch Plastic 8 oz. Plastic, 8 oz., BPA Free *QR Tracking feature not available.	Plastic Bottle: 600ml, flip lid, BPA free, Carabiner to attach to backpack	Stainless Steel Bottle: Dishwasher safe, 600ml, flip lid, D-ring to attach to backpack	
Step 2: Choose your color	Red Blue Purple	Red Blue Green Smoke Yellow Clear Violet Teal	Red Blue Green Steel White Black Purple	
Step 3: Bottle cost	Your Cost \$ 2.80 Suggested Retail \$ 5.00 (44% margin / \$2.20 gross) Sale Price \$ Markup \$ Includes shipping!	Your Cost \$ 4.55 Suggested Retail \$ 8.00 (43% margin / \$3.55 gross) Sale Price \$ Markup \$ Includes shipping!	Your Cost \$ 8.15 Suggested Retail \$ 15.00 (45% margin / \$6.85 gross) Sale Price \$ Markup \$ Includes shipping!	
Step 3: Quantity	Bottle quantity: 24 bottles / case. Please order in multiples of 24.	Bottle quantity: Minimum order 100 units. Smaller qty's available in green.	Bottle quantity: Minimum order 100 units	
Step 4: Add logo	Additional \$ 1.50 /bottle Imprint Area / artwork dimensions = Horizontal: 1.5"W x 1.75"H Only available for orders greater than 96 pieces.	Additional \$.75 /bottle Imprint area / artwork dimensions = Horizontal: 7-7/8"W x 5"H wraparound imprint with a 1-1/8" gap or vertical 3.5"W x 5"H.	Additional \$ 1.15 /bottle Imprint Area / artwork dimensions = Horizontal: 1.75"W x 1.75"H, or Vertical: 1.25"W x 4.25"H	
Step 5: Determine	Start date:	Start date:	Start date:	
dates	End date:	End date:	End date:	
Step 6: Shipping cost	Included in bottle price.	Included in bottle price.	Included in bottle price.	
Total cost:	(Cost of bottle + optional logo) X Qty =	(Cost of bottle + optional logo) X Qty =	(Cost of bottle + optional logo) X Qty =	
	\$	\$	\$	

Water Bottle Cost Analysis



	Lunch Box Bottle	Plastic 670 ml	Stainless 670 ml
*Minimum order	24	100	100
Cost / Bottle *Additional fee for logo applies	2.8	4.55	8.15
Suggested Retail	\$5	\$8	\$15
Order cost	\$67.2	\$455.00	\$815.00
Fundraiser Sales	\$120	\$800	\$1,500
Fundraiser Earnings	\$52.8	\$345	\$685

Disclosure: The cost of water bottles is direct from vendor. Peace, Love & Planet is not receiving profits on bottle sales. "Be the Solution" Fundraiser was developed to carry out the mission of our 501(c)3: To achieve meaningful reductions in non-sustainable resource utilization through promotion of environmental awareness.

By offering your group an exciting, environmentally friendly fundraiser, we foster usage of reusable water bottles, develop environmentally responsible behaviors, reduce consumption of wasteful "single-use" bottles while helping your group raise important funding for your programs.

Bottle Minimums: We understand the 100 unit minimum may be prohibitive for your group. Therefore, we will offer a generic, Peace, Love & Planet, green, 670ml. plastic bottle with the QR code for orders below 100. *Available while supplies last.*