



2014 ANNUAL REPORT

SCHOOL PROGRAMMING, "BE THE SOLUTION" FILM SERIES, COMMUNITY OUTREACH,
EARTH DAY CELEBRATIONS, STUDENT INITIATIVES AND GRANT PROCUREMENT



“We see (youth can be the power of change) through great technological innovations, through inspiring social mobilization. The challenge is to bring talent, vision and resources to bear on the great social challenges before us. Never, ever lose faith in the ability of the individual to make a difference in the lives of others. There is no greater pursuit, no more noble calling, than advancing human well-being and the global common good.” - UN Secretary General Ban Ki-moon

MISSION:

To nurture appreciation for our natural environment and its precious resources, resulting in meaningful behavior changes to achieve a healthy, sustainable planet for future generations.

VISION:

To empower young leaders to take charge of their sustainable future by actively engaging in student lead initiatives to implement positive change.

Peace, Love & Planet

2014 ANNUAL REPORT

Thanks to your support, 2014 was a record breaking year! Peace, Love & Planet (PLP) connected with over 10,500 Michigan children, helping students understand how their eco-friendly choices make a difference. By collaborating with schools throughout Michigan we helped implement sustainability initiatives, such as recycling, and promoted environmental stewardship via PLP films, presentations, offering “Green as You Grow” grants and of course, working directly with students.

Launching environmental programs is complicated and each school faces different obstacles. While some districts simply do not offer recycling, others experience confusion identifying acceptable materials. There is no “cookie cutter” approach when it comes to sustainability. Therefore, PLP tailors programs to meet each schools specific needs. By engaging and supporting student lead initiatives we empower young leaders who understand the fragility of our planet to take action for positive change.



Green Teams help peers learn cafe recycling



Cast of “Be the Solution” at PLP Benefit



Examining trash to identify natural resources

2014 HIGHLIGHTS:

- Connected with over 10,500 students via programs and community outreach
 - Examined 1,500 pounds of cafeteria trash to help students understand personal contribution
 - Debuted “Be the Solution” at the [Green Schools National Conference](#) in Sacramento, CA
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- Hosted a Green Team Student Summit to share “best practices” in how to address environmental issues empowering students to lead their own initiatives
 - Offered \$400 Seed Grants for student lead projects
 - Sponsored recycle center field trip for 800 FPS 6th graders
 - Assisted FFHEF to host a “zero-waste” benefit for over 600 guests

These accomplishments have made significant progress towards empowering students to champion their sustainable future. Conserving natural resources and reducing pollution preserves nature ensuring the safety of our children’s health as well as Michigan’s lands, rivers, and precious Great Lakes!

We welcome 2015 with fresh optimism. PLP’s objective is to partner with schools and businesses to implement longterm, meaningful programs that make both economical and environmental sense. We will continue to offer financial support for student lead initiatives, giving today’s youth leadership opportunities to make their voices heard and turn ideas into actions. To assist us in this endeavor PLP is seeking two additional board members. Please contact us to get involved, share ideas or support us at PLP_Gina@me.com.

SPECIAL “THANKS” TO OUR SPONSORS



The **Bosch Foundation** granted PLP \$4,100 to send 800 Farmington Public School (FPS) sixth graders on a recycle field trip to enhance understanding why recycling is vital to sustainability and increase recycling participation at school and at home.

The **Farmington/Farmington Hills Foundation for Youth and Family** matched PLP’s \$200 “Green as You Grow” seed grants with \$1,000.



ReCommunity sponsored \$500 for PLP’s annual benefit which raised \$4,051. They are also providing free tours at their Huron River Recycle facility in 2015 for the 800 FPS 6th graders.

Medical Center for Emergency Services sponsored our annual benefit with a \$500 donation.



For the fifth consecutive year, **Kohl’s** has supported PLP with volunteers at our Earth Day event at the Farmington Hills Nature Center and with \$500 grants.



BUSINESS COLLABORATORS



LETTER FROM THE CEO

Dear Friends,

When I founded Peace, Love & Planet in 2008, my goal was simple, to provide an alternative to landfills for the nonrenewable resource plastic. While recycling is one small solution to the very complex issue of climate change, I realize **the larger barrier we face is changing attitudes about trash and its prevention**. Reducing consumption of goods, such as single-use packaging and disposable water bottles, is a terrific place to start. Although convenient, these items place a huge demand on Earth's resources and most packaging is not recyclable. True, trash is not avoidable, yet it is imperative that we as nation realize the value in the natural resources we throw away.

By encouraging students, friends and family to make environmentally responsible choices, we as consumers can reduce irreversible damage caused during the extraction of raw minerals, refinement, production, transportation and consumption of goods to achieve a sustainable planet for future generations. Reduce, reuse, recycle may seem cliché, but incorporating these core values into ones daily lives will bring instrumental positive change. Refuse what you don't need. Whether it is junk mail, plastic shopping bags (for a single item), or a free pen at a conference, when we take these items, we create the demand to make more. When faced with trash we have two choices:

1. Recycle materials into new products to protect nature.
2. Waste resources by throwing recyclables into landfills and deal with the consequences.



Reduce waste, reuse



Recycle always



Avoid wasting resources



Achieve sustainability

The Department of Environmental Quality estimates Michiganders throw away \$4.7 million in natural resources annually. Governor Snyder has vowed to double the states current rate of 14% participation by 2016 (which still puts Michigan behind the 34% national average).

By empowering young change makers, PLP pursues its mission to nurture appreciation for nature, reducing resource and energy consumption, pollution and related impacts on our planet. Of course, we can't do this alone and truly appreciate your continued support.

Wishing you a wonderful, happy, healthy 2015!

Gina Adams-Levy,
Founder and CEO
Peace, Love & Planet

2014 PEACE, LOVE & PLANET IN ACTION



“Be the Solution”

Nationally recognized at the Green School National conference in March, this engaging, film series was celebrated “red carpet style” at the PLP Benefit in April. At only five minutes long, each film centers on a specific issue – trash, energy, and transportation emissions – and encourages simple solutions to solve those problems. Our hope is to motivate students throughout Michigan to take action and incorporate sustainable choices into ones daily life. Watch [Be the Solution](#) here.



Cafeteria Sorts

Recycling is complicated but essential to conserving resources. Teaching students and staff about the process, and how to differentiate between materials, enhances participation while reducing contamination. Additionally, by fostering awareness about the damage caused during the extraction process, we nurture health choices by means of portion control, fresh food alternatives, and reducing “single-use” packaging to avoid heavily processed food and waste.



Student Lead Initiatives

Our student ambassadors are leading the charge in several school districts throughout Southeast Michigan, challenging their principals to implement sustainable policies and peers to take action. Whether it’s adding a Green Team, starting a recycling program or raising funds to install a water dispensing machine, student groups are making an impact!



Student Summit

In October we hosted our first PLP Student Summit to unite and empower young teens to take action! Students rotated through a series of “hands on” workshops that addressed various environmental issues. The event concluded with group action planning and s’mores by the campfire!

“Green as You Grow” Seed Grant

We are proud to garner the support of the Farmington/Farmington Hills Foundation for Youth and Family to offer \$400 seed grant for student lead environmental initiatives. Here are the winners and their projects:

- East Middle School Green Team -Water bottle Filling Station
- Warner Upper Elementary Girls Scouts -Edible School Garden Bulletin Board
- North High School Mi Green School Committee-No Idle Campaign
- Harrison High School IB Enviro. Systems Student-Hydroponic Library Garden & Salad Club
- Farmington Hills Youth Center -Sunflower Reading Garden

Meet the People with Passion



Ericka Calcagno and Bonnie Hollander help kids celebrate "America Recycles Day"

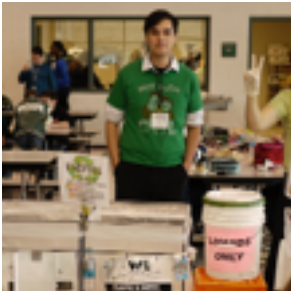


Michelle Rosen and Paul Sutherland on location for "Be the Solution"



Rosie Burns-Pavlik and Tori Schiefer bring green initiatives to East Middle School

Thank you student ambassadors, interns, board members and volunteers!



Introducing **William Shiang** who joined the PLP team in January 2014. He currently attends Bennington College and completed his Field Study Term by conducting BTS surveys.



Emily Mulcrone, a Northville local was our summer intern. She attends Grand Valley State University and was instrumental in planning and coordinating our first Green Student Summit.



Bonnie Hollander (with daughter Kadi), environmentalist and program partner, spearheads the family oriented *Go Green Nights*. Her passion for connecting kids to nature and 17 years of experience as an Environmental Health and Safety Manager, are instrumental to PLP's success!



Exciting volunteer opportunities abound! If you are interested in donating some time, email us at PLP_Gina@me.com. We have several events throughout the year and always need a few extra hands.

PLP Board Members since 2008

Gina Adams-Levy
Founder and CEO
PLP_Gina@me.com

Phil Levy
President
plevy@med.wayne.edu

Marge Duncanson
Treasurer
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Amrita Singh
Board Member
amritacantsingh@yahoo.com

Emilia Sgambati
Student Advisor
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YOUR MONEY AT WORK

Since 2008, PLP has empowered thousands of children with awareness and solutions on how to lead eco-friendly lifestyles. Our members contribute in numerous ways to help us continue our mission. Promoting conservation of Earth's resources to achieve a sustainable future for generations is a big undertaking. Thanks to contributors like you, we can continue our mission. We understand as an individual or an organization you are frequently asked to give money. As a 100% volunteer organization we want to assure you that your money is used wisely and invested in children's environmental education. Our work helps promote healthy, vibrant communities. Thank you for your continued support!

For more details about our work in the community go to www.PeaceLoveandPlanet.org and join us on [Facebook](#).

PARTNER WITH US

Numerous Ways to Give:

1. Send checks payable to:
Peace, Love & Planet
21603 Beauford Lane
Northville, MI 48167

2. Donate Online [~HERE~](#)

Or go to www.PeaceLoveandPlanet.org
and select the DONATE button.



3. Promote PLP by sharing our website with educators, principles, PTA board members and event coordinators. Or sponsor a PLP program at your school of choice
**\$300 Base cost for 250 students.*

4. Support by shopping. If you shop at Kroger, they will donate 5% of your grocery bill to PLP helping us raise over \$300 annually. Log on to Kroger, select Community Rewards, and choose #90032 Peace, Love & Planet.



THANK YOU SPONSORS!



Peace, Love & Planet Financials

Fiscal Year 2014 / JANUARY 1, 2014 - DECEMBER 31, 2014

INCOME: \$27,142 / EXPENSES \$ 12,580 / LIABILITIES \$6,100

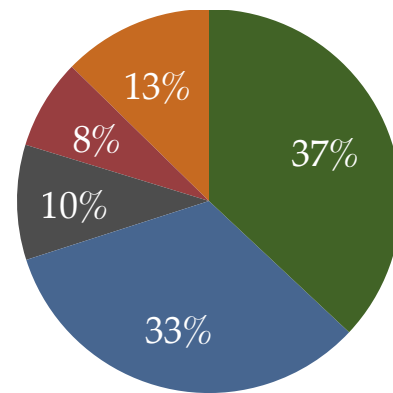
70% invested in children's educational programming and community outreach

EFFICIENCY: One child is impacted for every \$.56 donation

IN KIND SERVICES: We conducted 12 programs free of charge, co-hosted the annual Earth Day Celebration, organized Green Team Student Summit and assisted FFHEF to host a "zero-waste" benefit for over 500 guests.

SUMMARY OF EXPENSES

- Programs
- Seed Grant Allocation
- Benefit
- Products for sale
- Operations



SUMMARY OF INCOME

- Donations
- School Programs
- Product Sales
- Grants

